



आरोग्यम् सुखसम्पदा

THE NATIONAL INSTITUTE OF HEALTH AND FAMILY WELFARE
PGDM (Executive) in Health Promotion (2020-21)
FINAL EXAMINATION

THEORY PAPER I
7th APRIL, 2022

TIME: 3 HRS
MAXIMUM MARKS: 100

Attempt all questions:

1. Long question: Answer any one 28X1=28 Marks
 - A. Write in detail about gender perspective in health.
 - OR
 - B. Plan for a health-promoting programme for an old age home.

2. Write short notes on any three of the following: 12X3=36 Marks
 - a) Explain the three basic health promotion strategies and five key action areas in health promotion.
 - b) Health promoting schools.
 - c) Yoga for good health.
 - d) Risk factors for common non-communicable diseases in India.
 - e) Write in brief the social stigma associated with COVID-19.

3. Write short notes on any three of the following: 12X3=36 Marks
 - a) Health promotion methods for smoking prevention and cessation.
 - b) Write the strategies for a healthy work environment in an office setting.
 - c) Healthy choices for healthy lifestyle.
 - d) Role of information technologies in health promotion.
 - e) Road blocks of communication.



आरोग्यम् सुखसम्पदा

THE NATIONAL INSTITUTE OF HEALTH AND FAMILY WELFARE
PGDM (Executive) in Health Promotion (2020-21)
FINAL EXAMINATION

THEORY PAPER II
7th APRIL, 2022

TIME: 3 HRS
MAXIMUM MARKS: 100

Attempt all questions:

1. Long question: Answer any one

28X1=28 Marks

A. Define Health Promotion. What are well known interventions in health promotion? How these interventions are used for prevention & control of Covid-19 pandemic?

OR

B. What are Elements of communication? List barriers to effective communication. Explain with suitable examples.

2. Write short note on any three of the following:

12X3 =36 Marks

- What are Social Determinants of Health (SDOH)? How Education access and quality improves Health outcome in community?
- What are life style diseases? Explain with one example and risk factors associated with this disease.
- What is social stigma associated with the mental disease? How it can be eliminated?
- Capacity development of health personnel for health promotion.

3. Write short note on any three of the following:

12 x 3=36 Marks

- Role of Public Private Partnership (PPP) in health promotion.
- Health promotion during Pandemics
- Role of information, Education & communication (IEC) in health promotion?
- Life skill approach for sexual & reproductive health issues among adolescents?